

Publications and Oral & Poster Presentations for National Heart Lung and Blood Institute The Dow Chemical Company LightenUP Study

Publications

- Goetzel, RZ, Ozminkowski, RJ, Baase, CM, & Billotti, GM. (2005). Estimating the Return-on-Investment from Changes in Employee Health Risks on the Dow Chemical Company's Health Care Costs. Journal of Occupational and Environmental Medicine. 47:8, 759-768.
- Pratt, CA, Lemon, SC, Fernandez, ID, Goetzel, RZ, Beresford, SA, French, SA, Stevens, VJ, Vogt, TM & Webber, LS. Design Characteristics of Worksite Environmental Interventions for Weight Control and Obesity Prevention. Obesity, Volume 15, No 9, pg 2171-2180, September 2007.
- Wilson, MG, Goetzel, RZ, Ozminkowski, RJ, DeJoy, DM, Della, L, Chung Roemer, E, Schneider, J, Tully, KJ, White, JM, & Baase, CM. Using Formative Research to Develop Environmental and Ecological Interventions To Address Overweight and Obesity. Obesity, 2007 Nov;15 Suppl 1:37S-47S,.
- Della, L, DeJoy, DM, Goetzel, RZ, Ozminkowski, RJ, & Wilson, M. (2008) Assessing Management Support for Worksite Health Promotion: Psychometric Analysis of the Leading By Example Instrument. American Journal of Health Promotion, May/June 2008, Vol, 22, No.5.
- DeJoy DM, Wilson MG, Goetzel RZ, Ozminkowski RJ, Wang S, Baker, K, Bowen, H, & Tully, K. (2008). The Development of the Environmental Assessment Tool (EAT) to Measure Organizational Physical and Social Support for Worksite Obesity Prevention Programs. Journal of Occupational and Environmental Medicine, Feb;50(2):126-137.

Oral-Poster Presentations

- Wilson, M, DeJoy, DM, Goetzel, R, Stapleton, DC, Ozminkowski, R, & Tully, K. (2005). *Development of an Environmental Obesity Intervention in a Large Organization*. Presentation at the American Public Health Association 133th Annual Conference, November 2005, Philadelphia, PA.
- Goetzel, R, DeJoy, DM, Wilson, M, Ozminkowski, RJ, Shechter, D, Schneider, JR, Chung Roemer, E, & Tabrizi, MJ. (2006). *Environmental Approaches to Obesity Prevention and Management at the Dow Chemical Company – Evaluating Program Impact on Health and Costs*. Presentation at the National Conference on Health Promotion and Education, May 23-26, 2006, Washington, DC.
- Goetzel RZ, Beardon T, Tully KJ. *Interventions to Address Obesity at the Dow Chemical Company: How the Program was Sold, Designed, Implemented and Evaluated*. Leadership Summit - Institute on the Costs and Health Effects of Obesity: Health Improvement as a Business Imperative. National Business Group on Health, June 13-14, 2006 - Ritz-Carlton Pentagon City, VA
- Goetzel, R, DeJoy, DM, Wilson, M, Ozminkowski, Chung Roemer, E, Tully, K, White, J, Schneider, J, Havens, M & Tabrizi, MJ. (2006). *Environmental Approaches to Obesity Prevention and Management at Dow Chemical Company: First Year Results*. Poster presented at the Centers for Disease Control and Prevention National Health Promotion Conference, September 12-14 2006, Atlanta, GA.
- Tully, K. (2006). *The Dow Chemical Company Health Strategy Case Study: LightenUP*. Presentation at the Institute for Health Productivity Management Annual International Conference September 28, 2006, Las Vegas, NV.
- Della, LJ, DeJoy, DM, Wilson, M, Shechter, D, Goetzel, RZ, Ozminkowski, RJ, Schneider, J, Chung Roemer, E & Tabrizi, MJ. (2006). *Leading by Example (LBE): Assessing Leadership and Organizational Support for Health Promotion and Disease Prevention*. Poster presented at American Public Health Association 134th Annual meeting, November 4-8, 2006, Boston, MA.
- DeJoy, DM, Della, LJ, Wilson, M, Schneider, JR, Chung Roemer, E, Goetzel, RZ, Ozminkowski, RJ Shechter, D, & Tabrizi MJ. (2006). *Assessing Environmental Supports for Healthy Behaviors: The Environmental Assessment Tool*. Presentation at American Public Health Association, 134th Annual meeting, November 4-8, 2006, Boston, MA.

- Goetzel, R, DeJoy, DM, Wilson, M, Ozminkowski, RJ, Shechter, D, Schneider, JR, Chung Roemer, E, & Tabrizi, MJ. (2006). *Environmental Approaches to Obesity Prevention and Management at Dow Chemical Company: First Year Results*. Presentation at American Public Health Association, 134th Annual meeting November 4-8, 2006, Boston, MA.
- Johnson-Taylor, W, Goetzel, R, Hicks, K, & Romanowski, A. (2006). *Role of Worksite Wellness in Obesity Preventions Efforts*. Presentation/Panel at American Public Health Association, 134th Annual meeting November 4-8, 2006, Boston, MA.
- Baase, C. (2007). Morning Keynote Address: “*Good Health is Good Business – Making Health Happen.*” Institute on the Costs and Health Effects of Obesity-National Business Group on Health. May 8-9, 2007, Washington, DC.
- Wilson, MG, DeJoy, DM, Goetzel, RZ, Ozminkowski, RJ, Chung Roemer, E, Bowen, H, Tully, K, & White, J. (2007). *Lessons Learned from a Worksite Intervention Project: Building Capacity to Sustain a Healthy Culture*. Presentation at The 19th IUHPE World Conference on Health Promotion and Health Education, June 10-15, 2007, Vancouver, BC.
- DeJoy, DM, Wilson, MG, Goetzel, RZ, Ozminkowski, RJ, Chung Roemer, E, Mitchell, S, Tully, K, Bowen, H. (2007). *Environmental Approaches to Weight Management in a Work Setting: Structuring the Process Evaluation*. Presentation at The 19th IUHPE World Conference on Health Promotion and Health Education, June 10-15, 2007, Vancouver, BC.
- Bowen, H, Wilson, MG, DeJoy, DM, Goetzel, RZ, Baker, K, Christaldi, J, Ozminkowski, RJ. (2007). *An Environmental Assessment Tool for Weight Management: Worksite Application*. Presentation at The 19th IUHPE World Conference on Health Promotion and Health Education, June 10-15, 2007, Vancouver, BC.
- Goetzel, R, DeJoy, DM, Wilson, M, Ozminkowski, Chung Roemer, E, Tully, K, White, J, Billotti, G, Baase, C, Bowen, H, Mitchell, SG, Wang, S, Tabrizi, MJ, Bowen, JD, Short, M, Liss-Levinson, R, Christaldi, J, & Baker, K (2007). *Environmental Approaches to Obesity Prevention and Management at The Dow Chemical Company: Second Year Results*. Poster presented at CDC/NIOSH WorkLife 2007 Symposium, September 10-11, 2007, Bethesda, MD.
- White, J (2007). *Environmental approaches to obesity prevention and management at The Dow Chemical Company: Design and implementation of interventions*. Presentation at the HERO Forum for Employee Health Management Solutions, October 1-3, 2007, New Orleans, Louisiana.
- Basse, C. (2007). *The Lighten Up Study, Creating a Healthy Culture*, Corporate Health Improvement Program Meeting, October 3-4, 2007- Tucson, Arizona.
- Baker, K, Wilson, M, DeJoy, D, Goetzel, R, Bowen, H, Christaldi, J, Mitchell, SG, Ozminkowski, RJ (2007). *Challenges of Implementing a Healthy Choice Vending Intervention*. Presentation at American Public Health Association, 135th Annual meeting November 3-7, 2007, Washington, DC.
- Goetzel RZ, DeJoy DM, Wilson MG, Ozminkowski RJ, Roemer EC, White JM, Tully KJ, Billotti GM, Baase CM, Bowen H, Mitchell SG, Wang S, Tabrizi MJ, Bowen JD, Short M, Liss-Levinson RC, Christaldi J, Baker K. (2007). *Environmental Approaches to Obesity Prevention and Management at The Dow Chemical Company: Second Year Results*. American Heart Association Annual Scientific Sessions, Orlando, FL, November 2007.
- Della, L.J., Mitchell, S. G., DeJoy, D.M., Goetzel, R., Roemer, E.C., & Wilson, M.G. (2008, April). Assessing organizational support of a worksite health promotion intervention: The incremental impact of management communication on perceptions of intervention support. Paper to be presented at the 2008 Kentucky Conference on Health Communication, April 17-19, 2008, Lexington, KY.
- Tully, K.J., Schauer, J. (2008) *LightenUP Study Communication Strategies*. Presentation at the Institute on the Costs & Health Effects of Obesity 5th Leadership Summit, National Business Group on Health, May 13, 2008 Washington, D.C.