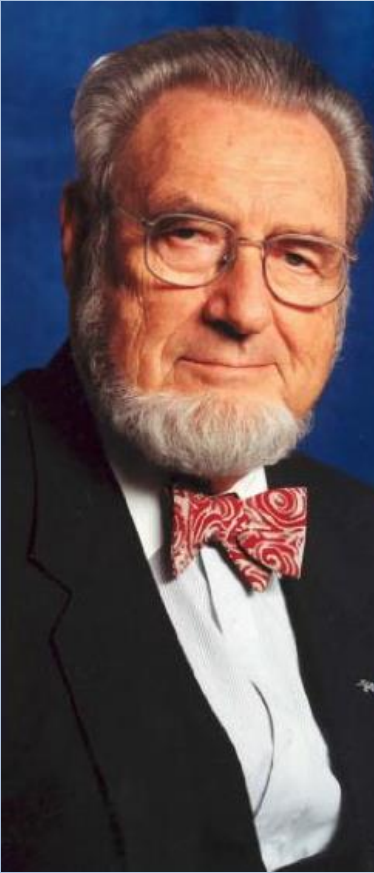


THE HEALTH PROJECT

PRESENTS



The 2024 C. Everett Koop National Health Awards

Recognizing organizations
with evidence-based
programs designed to
improve workforce health
and achieve meaningful
business results.

For more information or to begin
your organization's application
online at no charge visit:
www.thehealthproject.com

About Dr. C. Everett Koop

Dr. C. Everett Koop (1916-2013) was an American pediatric surgeon and public health administrator. He was a vice admiral in the Public Health Service Commissioned Corps and served as the 13th Surgeon General of the United States under President Ronald Reagan from 1982 to 1989. Dr. Koop became a household name during his tenure and is widely regarded as the most influential Surgeon General in American history. During his term, he played a crucial role in changing public attitudes about smoking and advocating for a smoke-free America.

Dr. Koop spent most of his career as a practicing physician. For 35 years, from 1946 to 1981, he was pediatric surgeon-in-chief at the Children's Hospital of Philadelphia (CHOP) and in 1956, he established the nation's first neonatal surgical intensive care unit. While a surgeon in Philadelphia, Dr. Koop performed groundbreaking surgical procedures on conjoined twins, invented techniques that today are commonly used for infant surgery and saved the lives of countless children.

Established in 1994 with Dr. Koop as co-founder and Honorary Chairperson, The Health Project has awarded annual prizes to organizations with compelling evidence of meaningful improvements in health and well-being and organizational outcomes. Dr. Koop was known as 'America's Doctor' and The Health Project will continue to present the annual C. Everett Koop National Health Award in his honor.

2024 Honorable Mention Recipient of The C. Everett Koop National Health Awards

DTE Energy *Culture of Health & Well-Being*

DTE Energy, headquartered in Detroit, Michigan is an energy company with approximately 10,000 employees across 22 states. DTE has a long history of supporting and investing in employee health and well-being.

The DTE Culture of Health and Well-Being (COHWB) Program empowers members to live lives that foster a lifetime commitment to well-being and vitality. The program is rooted in four dimensions of well-being: physically thriving, emotionally resilient, socially connected, and financially secure. DTE's programs are designed to maximize participation and engagement. As a result, DTE achieved an 89% participation rate in 2023 that included completion of an annual physical and health assessment.

DTE approaches its COHWB transformation with the same business rigor and instrumentation as every other business initiative, with six-sigma, continuous improvement methodologies, and leading and lagging indicators of success. Measurement is central to program success. The program has substantially reduced workers' compensation claims and workplace injuries. The combination of individual-level resources and organizational support has contributed to high employee satisfaction.

Past Winners of the C. Everett Koop National Health Awards

Aetna, Inc.*
Alcon Laboratories
Alliance Data
AMERICAN Cast Iron Pipe Company
Applied Materials
Baylor College of Medicine
Boise School District
BP America
Caterpillar
Center for AIDS Intervention Research
Champion International Corp.*
Chevron
CIGNA
Citibank*
DaimlerChrysler Corp.
Dell, Inc.
DENSO
Dow Chemical Company*
DTE Energy
Eastman Chemical
Eli Lilly and Company
Energy Corporation of America
Ericsson Inc.
Fairview Health Services
Fannie Mae
FedEx Corporation
Glaxo-Wellcome Inc.
Hawaii Medical Services Association
(HMSA)
Health Management Corporation
Health Net
Healthtrac Inc.
Honeywell Inc.
Idaho National Laboratory
International Business Machines
Corporation
Johnson & Johnson
L.L.Bean, Inc.*
Lincoln Industries
Lockheed Martin Idaho Technologies
Marriott International Inc.
McKesson Corporation
Medical Mutual of Ohio
Motorola
Nationwide Mutual Insurance Company
Northeast Utilities
O'Neal Industries, Inc.
Pacific Bell*
Park Nicollet Medical Foundation
Pepsi Bottling Group
Pfizer Inc.*
Pitney Bowes*
Prudential Financial
Quaker Oats Company
Quest Diagnostics
San Jose City Fire Department
Sentara Healthcare
SHIELDS for Families Project, Inc.
State of Nebraska
Steelcase Inc.
Sunset Park Family Health Center
Network
Texas Instruments
The Volvo Group
Trigon Blue Cross Blue Shield
UAW - General Motors
Union Pacific Railroad*
University of Alabama at Birmingham -
School of Education
University of Michigan
University of Vermont
UNUM Corporation*
USAA
Vanderbilt University
WE Energies
Wisconsin Education Association (WEA)
**Multi-year Winner*

Past Honorable Mention Recipients

Almoosa Specialist Hospital
American Express
Arc
AFSCME Council 31
AT&T
Baylor College of Medicine
Berkshire Health Systems
Blue Cross Blue Shield of Tennessee
Blue Shield of California
Burlington Northern Railroad
Carrel Fertilizer
Charleston Area Medical Centers
City of Birmingham
The Coca-Cola Company
Coors
Cornell University
Cummins Inc.
Dell Technologies
Delta Air Lines
DuPont
Ericsson Inc.
First National Bank of Chicago
Franklin Memorial Hospital
Graco
GE Fitness Center
HealthMedia/Care Management Institute
Health Partners
Healthwise
Houston Independent School District
HPN WorldWide
Hughes Electronics Corp.
Hunter Industries
Idaho National Engineering &
Environmental Laboratory
IDEXX Laboratories Inc.
Indian Health Service
International Truck and Engine
Corporation
Kaiser Permanente*
Kal-Aero Incorporated

LG&E and KU Energy
Lockton Companies
Lowe's Companies, Inc.
Maine General
MetroHealth System
Metro Nashville Public Schools*
MBNA
Michelin Tire Corporation
Monterey County
Nationwide Mutual Insurance Company*
NYC Dept. of Health & Mental Hygiene
New York Life Insurance Company
North Bay Health Resources Center
Norton Healthcare*
The Ohio State University
PepsiCo*
Perdue Farms, Inc.*
Project Freedom
Roche, Inc.
Sandia National Laboratories*
San Mateo County
Sentara Healthcare
Southern Farm Bureau Life Insurance
Southeast Alaska Regional Health
Consortium
Stanford Five Cities Project
Tenneco
The Travelers
Trek Bicycle Corporation
Union Bank & Trust*
Union of Pan Asian Communities
University of Iowa
University of Kentucky
University of Michigan
University of Virginia
US Dept. Energy, Morgantown
Wachovia Corporation
Washoe County School District

**Multi-year Honorable Mention*

The Health Project

MISSION

Define, promote, and increase the adoption of organizational health and well-being practices that translate into measurable operational impact.

VISION

Promote evidence-based health, and well-being practices that demonstrate how a high performing healthy workforce drives organizations, communities, and nations to thrive.

PURPOSE

Identify and advance strategies that amplify the value of workforce and community health and well-being.

VALUES

Integrity
Evidence
Continuous learning
Links to business outcomes

GOALS

- ✓ Recognize organizations that prioritize employee health and well-being.
- ✓ Identify and disseminate best practice strategies linked to improved employee health and well-being and positive business outcomes.
- ✓ Incorporate evolving practices as innovation occurs.
- ✓ Engage emerging health and well-being leaders and experts to join The Health Project and further The Health Project vision.

2024 Winner of the Inaugural Visionary Award Carson E. Beadle

Carson E. Beadle was the founding Chair of The Health Project, which he established in 1994 along with Dr. C. Everett Koop. Carson was devoted to achieving the vision of The Health Project – improving the health and well-being of Americans (and workers across the globe) and proving value with solid health outcomes and business results. We remember Carson as fearless in his work, caring for colleagues, and committed to family, friends, and community. As one Board Member recalls, “he always ‘pushed’ us to think bigger, include others, and advance our purpose.”

The Visionary Award embodies the mission of The Health Project, dedicated to advancing exemplary health and well-being programs and promoting and disseminating transformative insights that enhance organizational value as well as prove the business case.

This prestigious award recognizes individuals who have persistently pursued a vision of health and well-being that has influenced or left a profound impact on the workplace health and well-being for organizations, communities, and individuals.

Recipients of the Visionary Award demonstrate a forward-thinking approach that has produced tangible results and significantly influenced industry practices.

Visionaries' accomplishments are characterized by innovation, collaboration, and a commitment to shaping the future of health and well-being.

Visionary individuals may be from the private or public sector, academia, or health and well-being providers.



Carson and Mary Elizabeth Beadle

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