



THE HEALTH PROJECT

PRESENTS

The 2023

**C. Everett
Koop
National
Health
Awards**

Recognizing organizations with evidence-based programs designed to improve workforce health and achieve meaningful business results.

For more information or to begin your organization's application online at no charge visit: www.thehealthproject.com

About Dr. C. Everett Koop

Dr. C. Everett Koop (1916-2013) was an American pediatric surgeon and public health administrator. He was a vice admiral in the Public Health Service Commissioned Corps and served as the 13th Surgeon General of the United States under President Ronald Reagan from 1982 to 1989. Dr. Koop became a household name during his tenure and is widely regarded as the most influential Surgeon General in American history. During his term, he played a crucial role in changing public attitudes about smoking and advocating for a smoke-free America.

Dr. Koop spent most of his career as a practicing physician. For 35 years, from 1946 to 1981, he was pediatric surgeon-in-chief at the Children's Hospital of Philadelphia (CHOP) and in 1956, he established the nation's first neonatal surgical intensive care unit. While a surgeon in Philadelphia, Dr. Koop performed groundbreaking surgical procedures on conjoined twins, invented techniques that today are commonly used for infant surgery and saved the lives of countless children.

Established in 1994 with Dr. Koop as co-founder and Honorary Chairperson, The Health Project has awarded annual prizes to organizations with compelling evidence of meaningful improvements in health and well-being and organizational outcomes. Dr. Koop was known as 'America's Doctor' and The Health Project will continue to present the annual C. Everett Koop National Health Award in his honor.

2023 Winners of The C. Everett Koop National Health Awards

DTE Energy *Culture of Health & Well-Being*

DTE Energy is a Michigan-based energy company with 10,000 team members at 100 locations across 22 states. As a diversified energy company, DTE is involved in the development and management of energy-related businesses and services nationwide.

DTE has a long history of supporting employee health and wellbeing. In 2018, DTE's leadership deepened that commitment by setting the goal of achieving a best-in-class culture of health and wellbeing.

DTE aims to equip, encourage and inspire team members to be physically thriving, emotionally resilient, socially connected and financially secure. The foundation rests upon its cohesive multi-disciplined Health & Wellbeing team, comprised of dedicated wellbeing coordinators, athletic trainers, registered dietitians and exercise physiologists. The team provides personal 1:1 support, delivers extensive health education, and connects employees to appropriate resources. Employees are also supported by a 200-person Wellbeing Champion network and 19 local wellbeing committees.

A key distinguishing factor of DTE's program is its exceptional support from leadership exemplified by an executive-level committee with accountability for inputs and outcomes, ensuring a comprehensive approach to program success.

DTE's program has achieved participation rates exceeding 85%, effectively curbed the prevalence of critical lifestyle-related medical conditions, and substantially reduced workers' compensation claims and workplace injuries. The combination of individual-level resources and organizational support has contributed to high employee satisfaction.

2023 Winners of The C. Everett Koop National Health Awards

Idaho National Laboratory *INL Wellness Program*

Idaho National Laboratory (INL) is the Department of Energy laboratory for basic and applied nuclear and radiological science research and fuel fabrication.

Built on the AMOS and RE-AIM health promotion frameworks, the INL Health and Well-Being program is focused on the intentional integration of wellness, safety, occupational medicine, mental health services, diversity, quality, and benefits -- eliminating the "silos" that insulate health and well-being resources.

INL has incorporated Health and Well-Being into workers' entire employment journey, commencing with onboarding of new workers. Seven counselors are tasked with providing on-site therapy for work-related and personal problems as part of an Employee Assistance Program. An advanced and established AI-driven engagement platform allows employees to easily access apps supporting behavior change. Most importantly, INL leadership is engaged at all levels of the program, which has motivated employee participation and built a supportive organizational culture.

INL has conducted rigorous evaluations using multiple measures. Participation is high with 89% of employees engaged in the biometric screenings and 82% in follow-up wellness programs. Notably, 62% of INL employees are engaged daily in those activities. The Health and Well-Being program has significantly increased health behavior adoption, improved employee health metrics, and reduced work-related injuries. It has yielded a return-on-investment ratio of \$3.1 to \$1.0 for the integrated wellness strategy.

2023 Honorable Mention Recipients

Baylor College of Medicine and **Metro Nashville Public Schools** received Honorable Mention awards for their outstanding Health and Well-Being programs.

Past Winners of the C. Everett Koop National Health Awards

Aetna, Inc.*
 Alcon Laboratories
 Alliance Data
 AMERICAN Cast Iron Pipe Company
 Applied Materials
 Baylor College of Medicine
 Boise School District
 BP America
 Caterpillar
 Center for AIDS Intervention Research
 Champion International Corp.*
 Chevron
 CIGNA
 Citibank*
 DaimlerChrysler Corp.
 Dell, Inc.
 DENSO
 Dow Chemical Company*
 Eastman Chemical
 Eli Lilly and Company
 Energy Corporation of America
 Ericsson Inc.
 Fairview Health Services
 Fannie Mae
 FedEx Corporation
 Glaxo-Wellcome Inc.
 Hawaii Medical Services Association
 (HMSA)
 Health Management Corporation
 Health Net
 Healthtrac Inc.
 Honeywell Inc.
 International Business Machines
 Corporation
 Johnson & Johnson
 L.L.Bean, Inc.*
 Lincoln Industries
 Lockheed Martin Idaho Technologies

Marriott International Inc.
 McKesson Corporation
 Medical Mutual of Ohio
 Motorola
 Nationwide Mutual Insurance Company
 Northeast Utilities
 O'Neal Industries, Inc.
 Pacific Bell*
 Park Nicollet Medical Foundation
 Pepsi Bottling Group
 Pfizer Inc.*
 Pitney Bowes*
 Prudential Financial
 Quaker Oats Company
 Quest Diagnostics
 San Jose City Fire Department
 Sentara Healthcare
 SHIELDS for Families Project, Inc.
 State of Nebraska
 Steelcase Inc.
 Sunset Park Family Health Center
 Network
 Texas Instruments
 The Volvo Group
 Trigon Blue Cross Blue Shield
 UAW - General Motors
 Union Pacific Railroad*
 University of Alabama at Birmingham -
 School of Education
 University of Michigan
 University of Vermont
 UNUM Corporation*
 USAA
 Vanderbilt University
 WE Energies
 Wisconsin Education Association (WEA)

**Multi-year Winner*

Past Honorable Mention Recipients

Almoosa Specialist Hospital
American Express
Arc
AFSCME Council 31
AT&T
Berkshire Health Systems
Blue Cross Blue Shield of Tennessee
Blue Shield of California
Burlington Northern Railroad
Carrel Fertilizer
Charleston Area Medical Centers
City of Birmingham
The Coca-Cola Company
Coors
Cornell University
Cummins Inc.
Dell Technologies
Delta Air Lines
DuPont
Ericsson Inc.
First National Bank of Chicago
Franklin Memorial Hospital
Graco
GE Fitness Center
HealthMedia/Care Management Institute
Health Partners
Healthwise
Houston Independent School District
HPN WorldWide
Hughes Electronics Corp.
Hunter Industries
Idaho National Engineering &
Environmental Laboratory
IDEXX Laboratories Inc.
Indian Health Service
International Truck and Engine
Corporation
Kaiser Permanente*
Kal-Aero Incorporated
LG&E and KU Energy
Lockton Companies
Lowe's Companies, Inc.
Maine General
MetroHealth System
Metro Nashville Public Schools*
MBNA
Michelin Tire Corporation
Monterey County
Nationwide Mutual Insurance Company*
NYC Dept. of Health & Mental Hygiene
New York Life Insurance Company
North Bay Health Resources Center
Norton Healthcare*
The Ohio State University
PepsiCo*
Perdue Farms, Inc.*
Project Freedom
Roche, Inc.
Sandia National Laboratories*
San Mateo County
Sentara Healthcare
Southern Farm Bureau Life Insurance
Southeast Alaska Regional Health
Consortium
Stanford Five Cities Project
Tenneco
The Travelers
Trek Bicycle Corporation
Union Bank & Trust*
Union of Pan Asian Communities
University of Iowa
University of Kentucky
University of Michigan
University of Virginia
US Dept. Energy, Morgantown
Wachovia Corporation
Washoe County School District

**Multi-year Winner*

The Health Project

Mission

Define, promote, and increase the adoption of organizational health and well-being practices that translate into measurable operational impact.

Vision

Promote evidence-based health, and well-being practices that demonstrate how a high performing healthy workforce drives organizations, communities, and nations to thrive.

Purpose

Identify and advance strategies that amplify the value of workforce and community health and well-being.

Values

Integrity

Evidence

Continuous learning

Links to business outcomes

Goals:

- Recognize organizations that prioritize employee health and well-being.
- Identify and disseminate best practice strategies linked to improved employee health and well-being and positive business outcomes.
- Incorporate evolving practices as innovation occurs.
- Engage emerging health and well-being leaders and experts to join The Health Project and further The Health Project vision.

A Tribute to Carson Beadle

Carson E. Beadle, a founding Chair of The Health Project, died this year at age 90 at his home in Naples, FL. He is survived by his wife, Mary Elizabeth Beadle, his children, and many grandchildren.

Carson was Chair of The Health Project Board of Directors since its inception in 1994. Carson was also a director for 31 years in both the USA and Canada William M. Mercer consultancy, a division of Marsh & McLennan.

During his business career, Carson developed the original cafeteria benefits concept and total benefits strategy which helped large corporations balance human resource, financial, legal, regulatory, administrative, and communication considerations when implementing change. He studied at the University of Toronto & Queens University in Canada.

Carson was devoted to achieving the vision of The Health Project – improving the health and well-being of Americans (and workers across the globe) and proving value with solid health outcomes and business results. We remember Carson as fearless in his work, caring for colleagues, and committed to family, friends, community. As one Board Member recalls, “he always ‘pushed’ us to think bigger, include others, and advance our purpose.”

We will miss Carson for his wisdom and wit.



Carson and Mary Elizabeth Beadle

The Health Project Board of Directors

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