

## **David C.F. Koop**

### **Bio:**

David is the Director of Markets and Client Experience at SVA Financial Group, located in Madison, WI. Prior to joining SVA, David spent more than 10 years of experience at the Burish Group of UBS Financial Services Inc., where he served as the team Chief Financial Officer and was responsible for strategic and tactical matters as they relate to forecasting, cost benefit analysis, budget management and financial operations of the team. David also provided leadership, process management and strategic input on decision making issues affecting the entire organization. In addition, David helped lead the strategic initiatives for the group's partnerships with other UBS advisors and teams throughout the country. In 2007, David helped start-up SHRED, an eye wear and helmet company founded by Ted Ligety (2x Olympic Gold Medalist). From 2007 - 2008 David served as Vice President of SHRED where he was responsible for product development and distribution throughout North America. Before SHRED, David consulted for a risk management firm where he and his grandfather, former U.S. Surgeon General C. Everett Koop worked together on health initiatives related to crisis management and disaster preparedness for businesses and institutions.

David holds a B.S. in Business Administration and Finance from the University of New Hampshire, where he competed for the University's NCAA Division I Ski Team. He is currently working on his MBA at the University of Wisconsin – Madison. When not at work, David can be found on the ski hill coaching for Mad Alpine, a junior ski racing program which he and his wife, Sydney, founded in 2014. He lives in Middleton with his wife and two children where he enjoys skiing, mountain biking, and traveling.