

David R. Anderson, PhD

David Anderson, PhD, is co-founder and former Chief Health Officer of StayWell, a leading provider of solutions for population health, consumer engagement, and patient education – all designed to illuminate the path to better health and well-being. For over 30 years, he was the primary architect of StayWell’s health behavior change strategies, programs and tools. David has consulted on workplace well-being programs that have won nearly 50 major industry awards, and he continues to work in a consulting role with StayWell and other committed organizations. He has conducted groundbreaking research on the effectiveness and value of workplace well-being and has co-authored several landmark studies. David was a founding member of the Health Enhancement Research Organization (HERO), serving on its Board and chairing its Research Committee for over 20 years, serves on the Board of the Health Project, which administers the C. Everett Koop National Health Award, and is on the Editorial Board of the American Journal of Health Promotion. He has also served on numerous expert panels for CMS, CDC, NCQA, and other health-related entities. David has co-authored more than 30 peer-reviewed research articles, written scores of professional articles and trade and book chapters, and presented at over 100 national conferences on a wide range of health and well-being issues.