

## **Ron Goetzel, PhD**

Ron Goetzel wears two hats. He is a Senior Scientist and Director of the Institute for Health and Productivity Studies (IHPS) at the Johns Hopkins University Bloomberg School of Public Health and Vice President of Consulting and Applied Research for Truven Health Analytics (now IBM Watson Health). The mission of the IHPS is to bridge the gap between academia, the business community, and the healthcare policy world – bringing academic resources into policy debates and day-to-day business decisions, and bringing health and productivity management issues into academia. Before moving to Johns Hopkins, Dr. Goetzel was on the faculty at Emory and Cornell Universities. Dr. Goetzel is responsible for leading innovative research projects for healthcare purchaser, managed care, government, and pharmaceutical clients interested in conducting cutting-edge research focused on the relationship between health and well-being, medical costs, and work-related productivity. He is a nationally recognized and widely published expert in health and productivity management (HPM), return-on-investment (ROI), program evaluation, and outcomes research. Dr. Goetzel has published well over 100 peer-reviewed articles and book chapters and frequently presents at international business and scientific forums. Ron was previously with Johnson & Johnson Health Care Systems. He has doctorate and masters degrees in applied social psychology from New York University.