

David R. Anderson, PhD LP

David Anderson, PhD, LP, is co-founder and former Chief Health Officer of StayWell, a leading provider of custom solutions for population health, consumer engagement and training, and patient education – all designed to help people get well, live well and stay well. For over 30 years, he was the primary architect of StayWell's population health strategies, programs and tools. David has also consulted on client programs that have won nearly 50 major industry awards, and he continues to work in a consulting role with StayWell and other organizations. David has also conducted groundbreaking research on the effectiveness and value of employee wellness programs and has co-authored several landmark studies. He was a founding member, served on the board and chaired the research committee of the Health Enhancement Research Organization (HERO) for more than 20 years. He also serves on the board of the Health Project, which administers the C. Everett Koop Award, and on the Editorial Board of the American Journal of Health Promotion, as well as having served on expert panels for CMS, CDC, NCQA, and other health-related entities. A licensed psychologist, David has published numerous professional and peer-reviewed papers and speaks regularly on health management issues.