Publications and Oral & Poster Presentations for National Heart Lung and Blood Institute
The Dow Chemical Company LightenUP Study

Publications


Oral-Poster Presentations


Goetzel RZ, Beardon T, Tully KJ. Interventions to Address Obesity at the Dow Chemical Company: How the Program was Sold, Designed, Implemented and Evaluated. Leadership Summit - Institute on the Costs and Health Effects of Obesity: Health Improvement as a Business Imperative. National Business Group on Health, June 13-14, 2006 - Ritz-Carlton Pentagon City, VA


